



# NATIONAL CONFERENCE ON METAVERSE, FASHION DESIGN & SUSTAINABLE FASHION

Vidya Institute Of Fashion Technology  
in Association with  
All India Council of Technical Education (AICTE)  
New Delhi

**HYBRID MODE**

Conference on  
03-04 November 2023,  
Venue: Vidya Institute Of  
Fashion Technology,  
Vidya Knowledge Park,  
Baghpat Road , Meerut  
[www.vidya.edu.in](http://www.vidya.edu.in)

Last date of Registration &  
Abstract Submission  
10 October 2023  
& Full Paper Submission  
20 October 2023



## VIDYA KNOWLEDGE PARK

Vidya Knowledge Park is an excellent World Class Setup that aims to remodel education in the belt of Western UP & Delhi-NCR. A decade old organization excelling in cultivating minds with founders having a three decades legacy as a key player in education fraternity. Spread across 75 acres of lush green sprawling campus, an education conglomerate of nine well-defined educational institutions it's a worldwide village catering to a whole barrage of education starting from the Primary school level, International Baccalaureate & CBSE spanning to the Professional world of Engineering, Management Fashion and other associated courses.

Harboring more than 3000 students, 500 plus professionals & teaching & non teaching staff and best in technology and ambiance, this is the place where futures are made.

## VIDYA INSTITUTE OF FASHION TECHNOLOGY

Govt. Approved institution offering top-notch course in Fashion and Apparel Design. Established in 2008, VIFT is one of the AICTE approved institution offering Fashion & Apparel Design. This institute nurture the next creative generation of designers, stylists, buyers, photographers, journalists, artists, graphic designers, managers, and much more. We give them proper training which provides them with unique insights into the working of the fastest growing industry, in the most dynamic way possible. Our work is centred on the development of ideas, creativity & innovative outcomes. Our faculty and students follow a curriculum, to develop skills to move forward and stand out from the crowd. Our forward thinking business and management, development of portfolios, collections and relationship with the global fashion and lifestyle industry make us stand out.





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## Objectives of the conference

- 1.To bring awareness about the world of metaverse in fashion industry and to train personnel's at grassroots level.
- 2.To generate a note on how fashion industry is reshaped by metaverse.
- 3.To draw an equilibrium between metaverse technology and sustainable fashion.
- 4.To know the contribution of textile industry on sustainability.
- 5.To bring awareness about the concept of Recycle, Reduce and Reuse.
- 6.To bring awareness about the new processes, business models & technologies that can be used to improve the environmental impact of fashion industry.

## About the conference

The textile and fashion industry creates roughly 92 million tons of waste annually, and digital fashion could have a role in reducing that figure. The ability to buy clothing on demand and to help reduce the waste the fashion industry produces or giving us a way to express ourselves virtually when socializing, there's a large push in the fashion tech industry that's specifically focused on integration with the Metaverse.

Thus, there is a huge need for sustainable solutions in the Fashion Industry to help to reduce the negative impact on our environment. Fashion needs to move towards sustainability by embracing Recycling to help them achieve this goal.

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**CALL FOR PAPER**

We cordially invite the research papers of young researchers, academicians and professionals of their respective fields for the national conference on Metaverse, Fashion Design and Sustainable Fashion

Authors are requested to prepare their abstract (300 words maximum) and send a soft copy through email at:

**[nationalconference.vift@gmail.com](mailto:nationalconference.vift@gmail.com)**

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**Main Theme**

**Metaverse, Fashion Design and Sustainable Fashion**

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**Thrust Areas**

- Metaverse in Fashion Industry
- Access of Metaverse in Fashion Industry
- Sustainable Fashion Designs
- Metaverse & Sustainability
- Arts & Sustainability
- Design & Education
- Design & Technology
- Technology Advancements in Fashion Industry
- 3 R's & Technology
- Challenges in Fashion & Textile Industry
- Metaverse Reshaping Fashion Industry
- Environment Sustainability in Fashion Industry
- Functional Textiles & its applications
- Fashion Industry & Sustainable Development Goals

The authors are required to adhere following guidelines:

1. Paper must be produced as an original content of the author(s). It shouldn't be published or under publication, anywhere.
2. Paper must be accompanied by a cover page, including the title of the paper, name(s) of the author(s) and their affiliations, and the complete postal with email and contact numbers of the authors.
3. Paper will be accepted in English. Word limit should be 3000-5000 maximum. Paper must be sent in both, word and PDF Formats.
4. English Font: Times Roman, 12pt, Single space. APA Citation referencing style must be followed.
5. The authors must ensure the originality of their work. Selected candidates will be informed through mail. The decision of the review committee regarding the selection of paper will be final.
6. Plagiarism above 20% shall not be entertained.
7. The selected Research papers will be published under UGC Care listed Journal with ISSN number. Publication charges will be extra.

## Chief Guest & Key Note Speaker



**Dr. Mamta Rani Agarwal**

Adviser-I, AICTE (ATAL)

### Resource Persons

**Mr. Mayank Jain**

CMO & Head of Digital Transformation,  
US Tech Solutions

**Mr. Saurabh Kalra**

Lead- Merchandising & Operations  
at Fable Street Lifestyle Solutions  
Pvt. Ltd.

**Ms. Bela Gupta &**

**Mr. Prashanth Muthswamy**

Professor, Pearl Academy, New delhi

**Mr. Padma Raj Keshri**

Consultant: Digital for Fashion

**Mr. Vikas Chachra**

CEO - Sofocol & Ex-President  
The Textile Association of India-Delhi  
Unit

**Mr. Karun Tyagi**

COO- Textile  
Intexso Biochem Pvt. Ltd.

### Convenor

**Dr. Reema Varshney**

Professor & Director, VIFT

### Advisory Committee

**Mr. R.K Singh**

Former Engineer-in-Chief, Doordarshan

**Dr. Mridul Dharwal**

Professor & Director

Sharda School of Business Studies, Sharda University

**Dr. Priyanka Agarwal**

Associate Professor

Amity Business School, Amity University (Noida)

**Dr. Nitendra Kumar**

Amity Business School, Amity University (Noida)

**Dr. Rishab Manocha**

Design Educator & Artistic Director

### Organising Committee

**Dr. Mamta Bhatia**

**Dr. Shruti Salvan**

**Ms. Shilpi Yadav**

**Ms. Shyamli Pandey**

**Ms. Neha**

**Ms. Tanisha Ahuja**

**Ms. Mitika Gupta**

**Mr. Chandra Shekhar Arya**

**Mr. Suraj Deo Prasad**

**Mr. Avinash**

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